

NEWS RELEASE

LBX Company Recipient of Governor's Award for International Trade Excellence

Louisville, KY — LBX Company was recently honored as recipient of the 2013 Martha Layne Collins Award for International Trade Excellence at the Kentucky World Trade Day annual awards luncheon which featured over 400 representatives from business, industry, and government sectors. This prestigious honor recognizes Kentucky companies successfully engaged in international trade.



Eric Sauvage, President and CEO Designate of LBX Company, said "This award is a source of great pride for LBX Company and shows our dedication and focus to further expand our international footprint. Thanks to the determination and hard work of our team members and international dealers, we have developed a distribution network in Latin America that now covers a dozen countries. We are privileged to be recognized for all that we have accomplished."

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Honored and presented by Martha Layne Collins, former governor of Kentucky, LBX Company selection was based on a four-part evaluation of criteria including outstanding commitment to and performance in international trade as well as evidence of executive management and organization-wide commitment to international business. LBX's recognition was due to LBX's commitment to international trade evident by international sales growth significantly outpacing domestic sales growth as well as the investments made internationally. LBX do Brasil, located in São Paulo, Brazil, opened in 2012 to support sales growth in Latin America.

For more information, contact: Lisa Bemis, Events and Promotion Specialist, at lbemis@lbxco.com

LBX Company LLC is the proud maker of Link-Belt hydraulic excavators, scrap/material handlers, demolition equipment and forestry equipment. These products are sold through a large independent dealer network located throughout North and Latin America. LBX's subsidiary company, LBX do Brasil, distributes these products in Brazil.

LBX Company is a subsidiary of Sumitomo (S.H.I.) Construction Machinery, a world-wide leader in construction equipment innovation and quality manufacturing based in Chiba, Japan.

More information is available by visiting <u>www.lbxco.com</u> or <u>lbx.br.com</u>.