



NEWS RELEASE

FOR IMMEDIATE RELEASE

Heavy Machines, Inc. Named Link-Belt Earthmoving and Material Handling Dealer in Memphis, TN

Lexington, KY - May 18, 2011 - LBX Company, LLC makers of Link-Belt Excavators, Forestry, Demolition and Scrap/Material Handling Equipment, is pleased to announce the appointment of Heavy Machines, Inc. as the authorized dealer of Link-Belt Excavators and Material Handling Equipment for the general market area of Memphis, western Tennessee and northwestern Mississippi. This appointment is effective immediately.

For more than 40 years Heavy Machines, Inc. has provided technical product service and parts support and is recognized by customers for experienced product support for large track excavators and mining wheel loaders. They are a full service heavy equipment dealer offering rentals, parts, service and sales to a wide range of businesses - commercial and residential construction, excavating, infrastructure and utilities, mining, recycling and scrap handling, demolition and support of the general contractor industry. Their long record in the equipment industry combined with the advantage of offering quality equipment makes the sales staff at Heavy Machines, Inc. qualified to meet all ranges of equipment needs.

“The LBX organization is pleased that our excavator product will be represented by an exceptional dealer that has built an excellent reputation for many years for support services to their customers. We look forward to including them in our network of North American dealers,” said Jack McKay, Business Development Manager, LBX Company.

Contact information for Heavy Machines, Inc. offering Link-Belt excavators are as follows: 3926 East Raines Road, Memphis, TN, 800-238-5591. Heavy Machines is online at <http://www.heavymachinesinc.com>.

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For more information, contact: Lisa Bemis, Publicity/Sales Promotion Specialist, at lbemis@lbxco.com.

LBX Company, LLC is the proud maker of Link-Belt excavators, scrap/material handlers, demolition equipment and forestry equipment. These Link-Belt products are sold through a large independent dealer network located throughout North and Latin America. A subsidiary company, LBX do Brasil, distributes these products in Brazil.

More information is available by visiting <http://www.lbxco.com> or lbx.br.com.

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