

# NEWS RELEASE

FOR IMMEDIATE RELEASE

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## LBX Company Supports Construction Challenge Regional Rally

**Lexington, Ky.** – LBX Company is proud to have supported this weekend's Construction Challenge Regional Rally in Cincinnati, OH, where nearly 200 teenagers competed to move on to the Construction Challenge finals in Knoxville, TN May 19-23, 2009. Sixteen other Regional Rallies occurred across the United States this weekend, and each Rally had two to three teams advancing to the finals. WINNERS ARE.....

Developed and implemented by the Association of Equipment Manufacturers (AEM) and Destination ImagiNation<sup>®</sup> (DI), the Construction Challenge is a Career Education Initiative that will help develop the workforce of the future.

Teen participants competed and solved three Challenges using teamwork, creativity and problem-solving:

1. **Infrastructure Presentation:** Teams researched infrastructure issues (roads, bridges, water and sewer) prior to the competition, and at the Rally was assigned one of the four to present. The presentation was required to associate both a local and an international example to the issue, and to explain how the issue related to quality of life.
2. **Manufacturing Design:** Teams designed and built a piece of equipment based on criteria and reproducibility in manufacturing. Teams were required to design detailed schematics and demonstrate the equipment's ability to complete a pre-determined task.
3. **Service Tech Simulation:** Teams repaired a piece of equipment based on technical drawings and schematics. The teams had access to customer support which had access to detailed schematics, preventive maintenance tips and troubleshooting information.

LBX's is a team sponsor which will provide: entry fees and Challenge materials for the Construction Challenge Championships in Knoxville; room and board for 5 to 7 team members and 1 adult Team Manager; special excursions.

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*LBX Company LLC is the proud maker of Link-Belt excavators, scrap/material handlers, demolition equipment and forestry equipment. These Link-Belt products are sold through a large independent dealer network located throughout the Western Hemisphere. Headquartered in Lexington, KY, LBX offers its dealers a wide range of support and services including: financing, worldwide equipment parts order fulfillment through the Lexington-based LBX Parts Distribution Center, full Isuzu engine support, on-site product demonstration and testing grounds, and in-house technical and product support. More information is available by visiting [www.lbxco.com](http://www.lbxco.com).*

*For more information on the Construction Challenge, visit [www.constructionchallenge.org](http://www.constructionchallenge.org).*

